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Dear Patrons,  
Holi Greetings!

We are pleased to share our monthly newsletter “Knowledge Initiative” for March 2023.

We thank you for reading and acknowledging our newsletter every month. Knowledge Initiative Team is committed to bringing to you more educative and informative articles.



## 1. Make Volatility Your Friend:

The market has undergone reasonable time correction and sector-wise rotation, during the last year. Despite this, Indian equities remain one of the best performers globally while most of the major global indices are significantly down.

The Volatility in the market provides an opportunity to the long-term value investors to achieve their financial goals by following the golden strategies – SIP's & STP's.



## 2. Adequate Term Insurance:

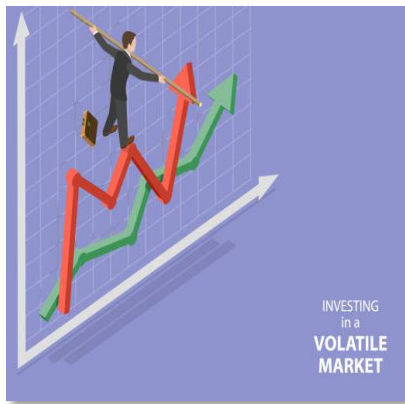
Term plans is taken to ensure the family's financial security. Term insurance helps you to cover your life in a substantial and inexpensive manner.

Term insurance works on a very simple principle. You pay the premium regularly, and in return, the insurance provider promises to insure your life. If you die within the policy period, your nominees receive the death benefit, and the policy terminates.



## 3. LIST OF TOP MUTUAL FUNDS:

Check the best performing mutual funds in their respective categories.



## 1. Make Volatility Your Friend:

As an equity market investor, one cannot escape market volatility. But we can definitely navigate volatile times by making systematic investments. Stay focused on your goals and use simple but effective tools like SIP and STP to achieve your financial goals.

To make volatility your friend, you must first understand the investment plan/strategy you wish to place your funds in.

### SIP & STP's:

- Invest in Systematic Investment Plans(SIP's) to gain benefits of Rupee Cost Averaging and let the money grow exponentially with the power of compounding. Do not stop your active SIPs during volatile market periods.

#### Make Market Volatility Your Best Friend

Month	Amount Invested	Unit Price(Rs)	No of Units Purchased
Jan	10,000	14	714
Feb	10,000	13	769
Mar	10,000	12	833
Apr	10,000	14	714
May	10,000	15	666
Jun	10,000	16	625
Jul	10,000	11	909
Aug	10,000	9	1111
Sep	10,000	10	1000
Oct	10,000	12	833
Nov	10,000	14	714
Dec	10,000	15	666

**Invest through a SIP and see how Rupee Cost Averaging helps you to smooth out the market ups and downs over a year.**

**Total Amount Invested Regularly for 1 year Rs 1,20,000**  
**Average Cost Rs 12.6**  
**No Of Units Purchased 9,554**

**Total Lumpsum Invested In Jan Rs 1,20,000**  
**Average Cost Rs 14**  
**No Of Units Purchased 8,571**

**Tame market volatility with SIP to build wealth!**

- Do an STP(Systematic Transfer Plan) when it comes to investing lumpsum into equities, unless the market valuation is very cheap, it is advisable not to invest the entire amount in one go. There is an alternative that one can consider and that is using the power of Systematic Transfer Plan(STP).

Here, lumpsum investment is made into a debt mutual fund and from this fund an STP is set up which will transfer money into an equity mutual fund of investor's choice at an interval the investor chooses. By moving money into an equity fund gradually, investment cost gets averaged out over time. Investing in a staggered manner into equity funds also help reduce short-term risks to your assets due to market volatility. With STP, you gain all the benefits of equity and systematic investments.

So, do not wait for the perfect time to invest the entire amount in one go but use tools such as STP to make the most of the market opportunities

Remember, wealth creation is a journey; so manage the twists and turns that come your way. There would be a great deal of volatility on the way and therefore you need to approach it prudently with a sensible strategy. So, if you are investing for long term, you should not worry and keep your calm amidst current volatility. Volatile times such as these test our patience & patience certainly pays off!

Get in touch with us at [mail@netbrokers.co.in](mailto:mail@netbrokers.co.in) to assist and guide you in this volatile market situation.



## 2. Adequate Term Insurance:

Term insurance is a form of life insurance that provides financial protection for a designated period. Premiums are an essential concern when buying term insurance. These premiums are determined by several factors, including the sum assured benefit. You cannot rely on guesses or assumptions to decide the appropriate sum guaranteed amount for your family.

It is essential to consider various factors to make an informed decision, as your family's financial security is at stake.

### How much term insurance cover do I need?

The term insurance cover you need depends on your Expenses/Investment needs along with your current annual income. On average a term insurance cover equivalent to 10-15 times your annual income is sufficient to provide for a safe future for your family. It is important to have a sufficient term insurance cover so that your family's financial security is not compromised.

#### Steps to estimate Term cover value:

Step 1 – Factor in your dependent’s monthly expenses:

Step 2 – Evaluate your liabilities

Step 3 – Assess important life events and goals

Step 4 – Consider a retirement corpus for your spouse

Step 5 – Factor in your existing wealth

Expenses/Investments	Examples	Amount
Future household expenses (+)	Utility bills, food, school and college fees, medicine etc	₹1.08 crore
Liability (+)	Housing loan	₹70 lakh
Future life event/goals (+)	Children’s education and marriage	₹20 lakh
Retirement Corpus for spouse (+)		₹80 lakh
Liquid Asset (-)	Mutual fund portfolio	₹30 lakh
<b>Total term insurance cover Akshay needs</b>		<b>₹2.48 crore</b>

Evaluate your financial needs and family expenses when you finalize the best insurance plan for you. Remember, the period of coverage should be available till all your liabilities are over. Once you retire, you may not need a term Plan. For your retirement planning, you may choose a mutual fund via the SIP route.

**Get in touch with us at [mail@netbrokers.co.in](mailto:mail@netbrokers.co.in) to learn more about available Term Insurance plans.**

### 3. LIST OF TOP MUTUAL FUNDS

Check the best performing funds in their respective categories.

CATEGORY	NAME OF SCHEME
LARGE CAP	ICICI Pru Bluechip Fund Nippon India Large Cap Fund
LARGE AND MID CAP	SBI Large & Midcap Fund HDFC Large & Midcap Fund
FLEXI CAP	PGIM India Flexi Cap Fund Parag Parikh Flexi Cap Fund
FOCUSED	SBI Focused Equity Fund Nippon India Focused Equity Fund
MID CAP	SBI Magnum Midcap Fund PGIM India Midcap Opportunities Fund
SMALL CAP	SBI Small Cap Fund Nippon India Small Cap Fund
ELSS	Parag Parikh Tax Saver Fund PGIM India ELSS Tax Saver Fund
HYRBID AGGRESSIVE	ICICI Pru Equity & Debt Fund Kotak Equity Hybrid Fund
BALANCED ADVANTAGE FUND	Tata Balanced Advantage Fund Edelweiss Balanced Advantage Fund
TECHNOLOGY	ICICI Prudential Technology Fund Tata Digital India Fund
GLOBAL	PGIM Global Equity Opportunities Fund Edelweiss Greater China Equity Off-shore Fund
HEALTHCARE	Mirae Asset Healthcare Fund DSP Healthcare Fund
DEBT - MEDIUM DURATION	Kotak Medium Term Fund ICICI Prudential Medium Term Bond

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